

You may register by:

Mail: TCBI, 944 Indian Peak Rd., Suite 120, Rolling Hills Estates, CA 90274
Phone: (310) 265-0621 **Fax:** (310) 265-2963 **Email:** info@tcbi.org

To register, please use the registration form on the back cover of this brochure. For optimal service, TCBI recommends that you register by phone or fax. If you plan to mail a check, please register in advance by phone or fax, then mail the check with a copy of the registration form. **Phone Registration Hours: 9 am to 4 pm Pacific Time**

For information on registration fees, please see the next page

SUPPORTING ORGANIZATION DISCOUNT:

TCBI is offering a \$100 discount on the applicable registration fee for members of Alberta Network for Health Information eXchange (ANHIX), American Association of Homes and Services for the Aging (AAHSA), Center for Aging Services Technologies (CAST), DMAA: The Care Continuum Alliance, Home Care Technology Association of America (HCTAA), ITAC Health, National Association for Home Care & Hospice (NAHC), Puget Sound Health Alliance, Visiting Nurse Associations of America (VNAA), Washington Biotechnology & Biomedical Association (WBBA) and Washington Technology Industry Association (WTIA). Continua Health Alliance members receive a \$200 discount (promotional code required for Continua discount). This Continua discount may not be combined with any other discount offered by TCBI except the group discount. Supporting organization discounts cannot be combined. However, supporting organization discounts (with the exception of the Continua discount) may be combined with either the earlybird discount or the associate discount (but not both discounts).

ASSOCIATE DISCOUNT:

TCBI has offered to select companies/organizations the opportunity to offer a \$100 discount to their contacts. This associate discount may be combined with other discounts offered by TCBI, provided that the total discount that the registrant receives does not exceed \$200. However, please note that an additional group discount may be possible for some registrants. A promotional code is required to receive the associate discount.

EARLYBIRD DISCOUNT:

You must register and pay by May 25, 2009 to receive the \$100 earlybird discount on registration fees.

GROUP DISCOUNT:

Organizations sending three or more registrants to the conference may qualify for an additional group discount. Please note, however, that category two registrants already receiving \$200 in other discounts do not qualify for the additional group discount unless there are four or more registrants from the same organization. Whether a registrant receives a group discount will depend on other discounts already received, the number of individuals from the registrant's organization that are attending the conference, and the category of registration. Please contact TCBI for details. Ph: 310-265-0621 Email: info@tcbi.org

PAYMENTS:

Payments must be made in US dollars by Visa, Mastercard, Discover, American Express, company check (drawn on a US bank), or by wire transfer. Please make checks payable to The Center for Business Innovation and send to: TCBI, 944 Indian Peak Rd., Suite 120, Rolling Hills Estates, CA 90274. In the memo area of the check, please write the name of the registrant and the conference code **C118**. For information about wire transfers, please contact TCBI: Tel: (310) 265-0621, Email: info@tcbi.org.

HOTEL INFORMATION:

Seattle Airport Marriott, 3201 S.176th St. Seattle, WA 98188. To secure your hotel accommodations, reservations must be made directly with the Marriott; **please call 1-800-627-7468 or 206-241-2000, specify that you want to stay at the Seattle Airport Marriott and mention "TCBI" to receive the discounted group rate of \$168 plus tax for single/double.** The discounted rate of \$168 plus tax applies only for June 21st and 22nd; to secure the discounted rate, reservations must be made by June 8, 2009; after this date, the rate may increase or rooms may sell out. To make your hotel reservations online, please visit: <http://cwp.marriott.com/seawa/tcbi/> Cancellations must be made by 6pm on the day of arrival to avoid penalty. The Seattle Airport Marriott has made arrangements for transportation to downtown Seattle for hotel guests on the evenings/nights of June 21st and 22nd. For additional details, please visit <http://cwp.marriott.com/seawa/tcbi/>

CANCELLATION POLICY:

For cancellations received in writing:

Four weeks or more prior to the event	Full Refund or Credit Voucher
Between two weeks and four weeks prior to the event	\$200 Cancellation Fee or Full Credit Voucher
Two weeks or less prior to the event	No Refund; Full Credit Voucher Will Be Issued

Credit vouchers may be applied toward any future TCBI event within one calendar year.

If TCBI decides to cancel any portion of this event, the organizers are not responsible for covering airfare, hotel or any other costs. Speakers, networking events and the agenda are subject to change without notice. This cancellation policy applies only to delegate registrations, not sponsorships.

SUBSTITUTIONS:

Registrant substitutions may be made up to the day of the event.

FREE PRESS PASSES AVAILABLE

To find out if you qualify for the free press pass, which are usually offered to full-time journalists, please email info@tcbi.org or call (310) 265-0621.

Healthcare Unbound Conference Registration Form, June 22-23, 2009, Seattle, WA

Registration Options:	PRICE
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- Category One Registration (Conference Only)** \$1295
- Category One Registration (Conference Plus Post-Conference Workshop)**-choose a workshop below \$1695
 - Workshop One: Innovations in Technology-Enabled Patient Self-Management
 - Workshop Two: The Patient Centered Medical Home & Healthcare Unbound
 - Workshop Three: When Consumer Electronics Deliver Healthcare Unbound Services

Category One Registration Fee Applies to Medical Device Companies, Pharmaceutical Companies, Biotechnology Companies, Medical Diagnostics Companies, Consumer Technology Companies (Telecom, Wireless, Consumer Electronics, etc.), IT Vendors, Telemedicine Companies, Call Centers, CROs, Consulting Firms, Venture Capital Firms and Investment Banks

- Category Two Registration (Conference Only)** \$ 695
- Category Two Registration (Conference Plus Post-Conference Workshop)**-choose a workshop below \$ 995
 - Workshop One: Innovations in Technology-Enabled Patient Self-Management
 - Workshop Two: The Patient Centered Medical Home & Healthcare Unbound
 - Workshop Three: When Consumer Electronics Deliver Healthcare Unbound Services

Category Two Registration Fee Applies to Hospitals, Integrated Delivery Networks, Physician Groups, Postacute Care Facilities, Health Plans, Health Insurance Companies, Disease Management Companies, Public Health / Preventive Care Companies, Home Care Agencies, Hospices, Retirement Communities, Long-term Care Facilities, Academic Institutions and Government Agencies

- I qualify for the \$100 earlybird discount (registration and payment must be made by May 25, 2009).
- I am a member of AAHSA/CAST and qualify for the \$100 supporting organization discount (this discount can be combined with the earlybird discount or the associate discount, but not both)
- I qualify for the \$200 Continua Health Alliance discount. Promotional Code _____ (This discount may not be combined with any other discount except the group discount)
- I am a member of ANHIX, DMAA, HCTAA, ITAC Health, NAHC, Puget Sound Health Alliance, VNAA, WBBA or WTIA and qualify for a \$100 discount on the applicable registration fee above. Supporting organization discounts cannot be combined; the full discount available is \$100; however, the discount can be combined with the earlybird discount or the associate discount (but not both). *Please underline the organization through which you are receiving the discount.*
- I qualify for the \$100 associate discount. Promotional Code _____ Total: _____



The Center for Business Innovation

Send Completed Registration Form With Payment (if Applicable) To:
The Center for Business Innovation
 944 Indian Peak Road, Suite 120, Rolling Hills Estates, CA 90274
 Phone: (310) 265-0621 Fax: (310) 265-2963 Email: info@tcbi.org

To register by phone, please call (310) 265-0621

Phone Registration Hours: 9 am to 4 pm Pacific Time

To register by fax or mail, please fill out a copy of this page for each registrant and send to TCBI.

Name: _____

Job Title: _____

Organization: _____

Address/Suite/Floor#: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

I accept the Cancellation Policy on the previous page.
 (signature required to process registration):

Method of Payment (please check one)

- American Express
 Visa
 MasterCard
 Discover
 Company Check
 Wire Transfer

Credit Card #: _____ Exp. Date: _____

Name Appearing on Credit Card: _____

Mailing Address for Credit Card: _____

How did you find out about the Conference?

Signature: _____

To be added to our mailing list, please email info@tcbi.org