

**You may register by:** Mail: TCBI, 944 Indian Peak Rd., Suite 120, Rolling Hills Estates, CA 90274  
Phone: (310) 265-0621 Fax: (310) 265-2963 Email: [info@tcbi.org](mailto:info@tcbi.org) Online at [www.tcbi.org](http://www.tcbi.org)

Phone Registration Hours: 9 am to 4 pm Pacific Time

For information on registration fees, please see the next page (back cover of brochure)

### **SUPPORTING ORGANIZATION DISCOUNT**

TCBI is offering a \$100 discount on the applicable registration fee for members of the American College of Clinical Engineering, (ACCE), Association for the Advancement of Medical Instrumentation (AAMI), International Council on Systems Engineering (INCOSE), RFID in Healthcare Consortium and the Wi-Fi Alliance. TCBI is also offering a \$100 discount to board members of the Healthcare Technology Foundation. Please note that supporting organization discounts cannot be combined with each other; however, the supporting organization discount may be combined with the earlybird discount.

### **EARLYBIRD DISCOUNT**

You must register and pay by September 16, 2010 to receive the \$100 earlybird discount on registration fees.

### **GROUP DISCOUNT**

Organizations sending three or more registrants to the conference may qualify for an additional group discount. Please note, however, that category two registrants already receiving \$200 in other discounts do not qualify for the additional group discount unless there are four or more registrants from the same organization. Whether a registrant receives a group discount will depend on other discounts already received, the number of individuals from the registrant's organization that are attending the conference, and the category of registration. Please contact TCBI for details. Ph: 310-265-0621 Email: [info@tcbi.org](mailto:info@tcbi.org)

### **PAYMENTS**

Payments must be made in U.S. dollars by Visa, Mastercard, Discover, American Express, company check (drawn on a US bank), or by wire transfer. Please make checks payable to The Center for Business Innovation and send to: TCBI, 944 Indian Peak Rd., Suite 120, Rolling Hills Estates, CA 90274. In the memo area of the check, please write the name of the registrant and the conference code **C122**. For information about wire transfers, please contact TCBI: Tel: (310) 265-0621, Email: [info@tcbi.org](mailto:info@tcbi.org).

### **HOTEL INFORMATION**

**Hyatt Regency Mission Bay Spa and Marina, 1441 Quivira Road, San Diego, CA 92109.** To make hotel reservations, please call the Hyatt Regency Mission Bay Spa and Marina Reservations Department at (888) 421-1442. Please mention "TCBI" to receive the preferred single or double occupancy rate of \$159 plus tax for conference attendees. In order to secure the preferred group rate, reservations must be made by September 6, 2010. After that date, the preferred group rate may not be available (please check with the hotel). Please note that the \$159 rate applies only for the nights of September 27th and 28th. However, the hotel may offer the same rate for other nights based on availability. To avoid a cancellation fee, cancellations must be made 72 hours before reservation date. To make your hotel reservations online, please go to [www.tcbi.org](http://www.tcbi.org), click on the link for the Second Annual Medical Device Connectivity Conference and then click on the Hotel Accommodations link.

### **CANCELLATION POLICY**

For cancellations received in writing:

Four weeks or more prior to the event	Full Refund or Credit Voucher
Between two weeks and four weeks prior to the event	\$200 Cancellation Fee or Full Credit Voucher
Two weeks or less prior to the event	No Refund; Full Credit Voucher Will Be Issued

Credit vouchers may be applied toward any future TCBI event within one calendar year.

If TCBI decides to cancel any portion of this event, the organizers are not responsible for covering airfare, hotel or any other costs. Speakers, networking events and the agenda are subject to change without notice. This cancellation policy applies only to delegate registrations, not sponsorships.

### **SUBSTITUTIONS**

Registrant substitutions may be made up to the day of the event.

### **FREE PRESS PASSES AVAILABLE**

To find out if you qualify for a free press pass, which is usually offered to full-time journalists, please email [info@tcbi.org](mailto:info@tcbi.org) or call (310) 265-0621.

## Conference Registration Form

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address/Suite/Floor#: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I accept the Cancellation Policy on the previous page.  
(signature required to process registration):

Method of Payment (please check one)

- American Express     Visa     MasterCard     Discover  
 Company Check     Wire Transfer

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name Appearing on Credit Card: \_\_\_\_\_

Mailing Address for Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

To be added to our mailing list, please email [info@tcbi.org](mailto:info@tcbi.org)

## Second Annual Medical Device Connectivity Conference & Exhibition, Sept. 28-29, 2010, San Diego

Registration Options:	PRICE
<input type="checkbox"/> <b>Category One Registration (Conference Only)</b>	\$1295
<input type="checkbox"/> <b>Category One Registration (Conference Plus Post-Conference Workshop)</b> -choose a workshop below	\$1695
<input type="checkbox"/> Workshop One: Distributed Antenna Systems: Design Considerations for 2010 and Beyond in Healthcare	
<input type="checkbox"/> Workshop Two: Open Source Software as a Cost-Effective Quick-to-Market Development Strategy for Medical Device Manufacturers	
Category one registration fee applies to IT vendors, medical device companies and members of the financial community.	
<input type="checkbox"/> <b>Category Two Registration (Conference Only)</b>	\$ 695
<input type="checkbox"/> <b>Category Two Registration (Conference Plus Post-Conference Workshop)</b> -choose a workshop below	\$ 995
<input type="checkbox"/> Workshop One: Distributed Antenna Systems: Design Considerations for 2010 and Beyond in Healthcare	
<input type="checkbox"/> Workshop Two: Open Source Software as a Cost-Effective Quick-to-Market Development Strategy for Medical Device Manufacturers	
Category two registration fee applies to healthcare providers and payers, including hospitals, healthcare systems, physician groups and health plans. The category two fee also applies to academic institutions and government agencies.	
<input type="checkbox"/> I qualify for the \$100 earlybird discount (registration and payment must be made by September 16, 2010).	
<input type="checkbox"/> I am a member of ACCE, AAMI, INCOSE, RFID in Healthcare Consortium and/or the Wi-Fi Alliance and qualify for a \$100 supporting organization discount on the applicable registration fee above. <i>Please underline the organization through which you are receiving the discount.</i>	
<input type="checkbox"/> I am a board member of the Healthcare Technology Foundation and qualify for a \$100 supporting organization discount on the applicable registration fee above.	
Supporting organization discounts cannot be combined with each other; however, the supporting organization discount can be combined with the earlybird discount.	

Send Completed Registration Form With Payment (if Applicable) To:

**The Center for Business Innovation**

944 Indian Peak Road, Suite 120, Rolling Hills Estates, CA 90274

Phone: (310) 265-0621 Fax: (310) 265-2963 Email: [info@tcbi.org](mailto:info@tcbi.org)

Total: \_\_\_\_\_

To register by phone, please call (310) 265-0621

Register online at [www.tcbi.org](http://www.tcbi.org)

Phone Registration Hours: 9 am to 4 pm Pacific Time

You may fax this form to (310) 265-2963

To register by fax or mail, please fill out a copy of this page for each registrant and send to TCBI.